



Comhairle Cathrach
& Contae **Luimnigh**

Limerick City
& County Council

(This document is for information purposes only)

Data Protection Privacy Statement for

Active Travel – ‘The Green-Way To Go’ initiative’

Who we are and why do we require your information?

Limerick City and County Council seeks to promote the economic, social and cultural development of Limerick City and County and in doing so contribute significantly to improving the quality of life of its people. The delivery of high quality services, tailored to meet the needs of all our customers, remains one of Limerick City and County Council’s core objectives and is included in our Corporate Plan. This quality service includes not only the level and quality of service given to our customers, but also the quality of our decision-making processes, the efficiency and effectiveness of our corporate operations, standard of our facilities and our ability to adapt in an ever-changing environment. In order to provide the most effective and targeted range of services to meet the needs of the citizens, communities and businesses of Limerick City and County we will be required to collect, process and use certain types of information about people and organisations. Depending on the service being sought or provided, the information sought may include ‘personal data’ as defined by the Data Protection Acts and by the General Data Protection Regulation (GDPR) and may relate to current, past and future service users; past, current and prospective employees; suppliers; and members of the public who may engage in communications with our staff. In addition, staff may be required, from time to time, to collect, process and use certain types of personal data to comply with regulatory or legislative requirements.

Why do we have a privacy statement?

Limerick City and County Council has created this privacy statement in order to demonstrate our firm commitment to privacy and to assure you that in all your dealings with Limerick City and County Council that we will ensure the security of the data you provide to us. Limerick City and County Council creates, collects and processes a significant amount of personal data in various multiple formats on a daily basis. Limerick City and County Council’s commitment is that the personal data you may be required to supply to us is;

- Obtained lawfully, fairly and in a transparent manner
- Obtained for only specified, explicit and legitimate purposes
- Adequate, relevant and limited to what is necessary for purpose for which it was obtained
- Recorded, stored accurately and securely and where necessary kept up to date
- Kept only for as long as is necessary for the purposes for which it was obtained.
- Kept in a form which permits identification of the data subject
- Processed only in a manner that ensures the appropriate security of the personal data including protection against unauthorised or unlawful processing.

Data Protection Policy

Limerick City and County Council has a detailed Data Protection Policy, which outlines how we as a public body are committed to ensuring the security of any personal data you provide to us.

What is the activity referred to in this Privacy Statement?

- Through its Active Travel programme, Limerick City and County Council delivers ‘The Green-Way To Go’ scheme, encouraging children to travel in more sustainable and active ways. ‘The Green-Way To Go’ scheme is a school-based programme aimed at encouraging children to use more active and sustainable ways more regularly to travel to and from school. This scheme promotes five recognised modes of sustainable transport:

- Walk
- Cycle
- Scoot
- Park n stride
- Public/Creche Bus

- Children will receive ‘The Green-Way To Go’ rewards booklet. For each journey made using one of the five selected modes of transport to or from school a stamp is added to the booklet.

Children who achieve **35 stamps in their booklet within the 5-week period** will then receive a certificate from Active Travel, Limerick City and County Council to recognise their achievement.

What is the basis for making the processing of personal data in this activity lawful?

Processing shall be lawful only if and to the extent that at least one of the following applies:

- Article 6 (1) (a) The data subject has given consent to the processing of his or her personal data for one or more specific purposes – (parental consent is required). Should a parent wish for their child to no longer be involved in the initiative, please contact us by email at; activetravel@limerick.ie
- Processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in Limerick City and County Council in accordance with Article 6 (1) (e) of the General Data Protection Regulation, 2016/679 and in conjunction with the National Sustainable Mobility Policy (2022)

Participation takes place through schools with parental consent, as appropriate.

We require your contact details

In order to communicate with you, you will be asked for contact details. You do not have to provide all contact details but providing more, such as email, phone, address, makes it easier to communicate. Please note that to help protect your privacy, we take steps to verify your identity before granting access to personal data. These contact details may also be used to verify your identity.

What other items of personal data do we need to undertake this activity?

➤ **About the child**

- School name/Childs name
- Childs class

➤ **Feedback and opinions (via Microsoft forms)**

To support this scheme, parents and guardians are asked to complete a short survey, available via the QR code at the rear of the booklet.

What will be collected in the survey:

- Travel behaviour data

- Programme feedback
- Childs name
- Childs class

Is the personal data submitted as part of this activity shared with other organisations?

Limerick City and County Council may, to fulfil statutory or regulatory obligations or in the public interest, from time to time, have to share personal data with other organisations or entities (in Ireland or abroad). Where this is required Limerick City and County Council shall have regard to the security and integrity of the data and will minimise the data shared.

In this process, the data will be shared with the following recipients:

- Participating schools
- Internal departments within Limerick City and County Council (Active Travel)
- National Transport Authority
- We do not share personal data with third parties for unrelated purposes

In this activity, if the personal data is to be transferred to a different country, it will be transferred to the following countries (if there are no countries listed, it is not intended to transfer the personal data abroad):

Data is not intended to be transferred abroad

How long is this personal data held by Limerick City and County Council?

Limerick City and County Council has a detailed record retention policy which goes into more detail of the time period for which your personal data will be retained by Limerick City and County Council and what will happen to it after the required retention period has expired.

The data processed as part of this activity will be retained for the following period(s):

In accordance with Article 5 1. (e) of the General Data Protection Regulation and The National Retention Policy for Local Authority Records, data will be kept for no longer than is necessary. The data processed as part of this activity will be retained by Limerick City and County Council for 5 years after this initiative/event – click [here](#) for further details.

What will happen if the requested personal data is not provided?

A child who participates in the programme will not obtain a certificate.

Your Rights

You have the right to request access to personal data held about you, obtain confirmation as to whether data concerning you exists, be informed of the content and source of data and check its accuracy. In addition, if the data held by us is found to be inaccurate you have the right to change, remove, block, or object to the use of, personal data held by Limerick City and County Council. You also have the right to data portability. In certain circumstances blocking access to data may delay or remove access to a service where the data is required by law or for essential purposes related to delivery of a service to you. To exercise these rights, you should contact Limerick City and County Council (Data Controller) at the following address:

email: dataprotectionofficer@limerick.ie

Data Protection Officer,
Limerick City and County Council,
Merchants Quay,
Limerick.

Right of Complaint to the Office of the Data Protection Commissioner

If you are not satisfied with the outcome of the response you received from Limerick City and County Council in relation to your request, then you are entitled to make a complaint to the Data Protection Commissioner who may investigate the matter for you.

The Data Protection Commissioner's website is www.dataprotection.ie or you can contact their office at:

Lo Call Number: 1800 437 737
Phone: 01 7650100
E-mail: info@dataprotection.ie
Postal Address: Data Protection Commission
6 Pembroke Row
Dublin 2
D02 X963