



Comhairle Cathrach  
& Contae **Luimnigh**

**Limerick** City  
& County Council

Seirbhísí Corparáideacha,  
Comhairle Cathrach agus Contae Luimnigh,  
Ceanncheathrú Chorparáideach,  
Cé na gCeannaithe,  
Luimneach

Digital Services,  
Limerick City and County Council,  
Corporate Headquarters,  
Merchants Quay,  
Limerick

**EIRCODE** V94EH90

t: +353 (0) 61 557150

f: +353 (0) 61 415 266

## **COUNCIL MEETING TO BE HELD ON Monday, May 23<sup>rd</sup>, 2022**

### **Question submitted by Councillor Michael Donegan**

I will ask at the next Meeting for an update regarding monitoring, maintenance and GDPR of CCTV in Limerick City and County by Limerick City and County Council.

### **REPLY:**

The Head of Digital Services has conducted a full and robust review of Limerick's Community CCTV cameras to determine the necessity, the proportionality and the justification of each camera in the Community CCTV schemes.

353 cameras met the conditions of necessity, proportionality and justification and were subsequently divided in to 4 Community CCTV Schemes (Northside, Southside, Canal & Riverbank and Hinterland) with Community CCTV Scheme applications prepared and submitted to the Garda Commissioner under Section 38 of An Garda Síochána Act 2005 for approval. Only the Northside and Southside schemes are to be live monitored at present. Additional signage has been erected for each camera in the schemes along with signs demarcating the entrance to locations where Community CCTV schemes exist. CCTV maintenance for all Community CCTV cameras is ongoing.

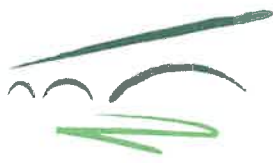
Approximately 60 cameras were decommissioned and removed as a result of the review process. All traffic management cameras were decommissioned since no legal basis currently exists for their operation. National legislation is being prepared that will address this particular traffic management situation.

Locations of all cameras can be found: <https://www.limerick.ie/council/services/your-council/digital-services/limerick-city-and-county-council-cctv-policy-cctv>

Limerick City & County Council is currently awaiting the approval from the Garda Commissioner for each of the Community CCTV Schemes submitted.

Work is ongoing within Limerick City & County Council to devise a CCTV Strategy and build a CCTV function to take care of the operations of Community CCTV and be prepared for upcoming legislation that support the use of CCTV.

Alan Dooley  
Head of Digital Services



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**Limerick City**  
& County Council

Stiúrthóireacht Pobail, Turasóireachta & Cultúir  
Comhairle Cathrach agus Contae Luimnigh  
Ceannchearthú Chorporáideach  
Cé na gCeannaithe  
Luimneach

Community, Tourism & Culture Directorate  
Limerick City and County Council  
Corporate Headquarters  
Merchants Quay  
Limerick

eircode: V94 EH90

t: +353 (0) 61 556 000

## **COUNCIL MEETING TO BE HELD ON MONDAY 23<sup>rd</sup> MAY, 2022**

### **Question submitted by Councillor G. Mitchell**

I will ask at the next Meeting for clarification on the process (including fees and appeals) relating to the Derelict Site Register and Compulsory Purchase Orders.

### **REPLY:**

All notices served by LCCC are served in accordance with the Derelict Site Act, 1990. If a property is identified as derelict as per Section 3 of the Derelict Site Act, 1990 LCCC will proceed to issue the appropriate notices. The owner has an opportunity to make representations upon receipt on any notices served. These representations are considered by LCCC. There are no fees in terms of making an appeal to LCCC in respect of notices served.

If an owner is served a Section 15 notice which is LCCC notice of intention to compulsory acquire a property under Derelict Site Act, 1990 the owner can appeal this decision to LCCC. LCCC are required in the Act to forward this appeal to An Bord Pleanála. An Bord Pleanála then makes an independent decision on the appeal. There is no cost to owner to appeal a Section 15 notice.

***Gordon Daly,  
Director of Services,  
Community, Tourism and Culture Directorate,  
16th May, 2022.***



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**Limerick City**  
& County Council

Stiúrthóireacht Iompair agus Soghluaiseachta  
Comhairle Cathrach agus Contae Luimnigh  
Halla an Chontae  
Tuar an Dail, Luimneach  
V94 WV78

Transportation and Mobility Directorate  
Limerick City and County Council  
County Hall  
Dooradoyle, Limerick  
V94 WV78

t: North Division: +353 (0)61 556 340  
t: Central Services: +353 (0)61 556 461

## MEETING OF LIMERICK CITY AND COUNTY COUNCIL TO BE HELD ON 23<sup>rd</sup> MAY 2022

### Question submitted by Councillor P.J. Carey

I will ask at the next Meeting what plans has Limerick City and County Council to erect crash barriers, in place of current wire fencing, at Barna, Newcastle West, due to safety concerns of walkers and cyclists on exposed sections of the Greenway along the busy N21 Road.

### REPLY:

Limerick City and County Council have spoken to TII and they currently have no plans to install vehicle restraint barriers along this section of road.

**Seamas O'Reilly SEE**  
**19/05/2022**



20 May 2022

EIRCODE V94 EH90

**Full Council Meeting May 2022**

t: +353 (0) 61 557150  
f: +353 (0) 61 415 266

**Reply to Question submitted by Councillor S Keary**

I will ask at the next Meeting for the total amount of money paid from January 2018 to December 2021 to private marketing consultants engaged by this Authority; the names of the consultants and the type of service that they provided to this Authority.

**Reply to Question**

As part of the project for the new Limerick brand, M&C Saatchi were procured to develop , create and implement the brand and to devise specific marketing campaigns

- The creation of assets for the brand launch – logo (various versions), toolkit for use by stakeholders, brand guidelines, photography, videography, the brand launch itself in St Mary’s Cathedral.
- Limerick.ie was completely overhauled from a visual point of view to reflect the new identity.
- Devised, developed and created:
  - 50 Days of Summer – Tourism Campaign 2020
  - Double Your Summer – Tourism Campaign 2021
  - Invest Limerick campaigns – brochures – videos – social media assets
  - Student Marketing Campaigns – video, social media
  - They have provided graphic design services for the creation of a wide range of assets, including the Limerick St Patrick’s Festival and Christmas in Limerick brochures and logo creation etc, which reflect the Limerick Atlantic Edge European Embrace branding, as well as the look and feel.
  - New updated banners, pop-ups etc
- Creating an updated brand for Adare.
- Advising on how best to leverage the Limerick story and collateral to promote Limerick on a national and international stage.

The company used local service providers to deliver on the various aspects of the projects.

This gives us the ability to ensure that the same message about Limerick is being heard by all audiences – that of a place that is welcoming to all, warm yet gritty, innovative and a place that people should live in or visit.

Year	Amount
2018	30,417.26

2019	222,646.51
2020	266,974.47
2021	154,174.20

*Denis Tierney*

Denis Tierney

A/Head of Marketing & Communications