



An Roinn Forbartha
Tuaithe agus Pobail
Department of Rural and
Community Development



SuperValu Tidy Towns Competition

2021 Entry Process

Presentation for Tidy Towns groups

facilitated by

Limerick City and County Council

John Carney
Tidy Towns Unit
Department of Rural & Community Development
March 3rd, 2021

March 3rd, 2021



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Tidy Towns Plan

To Do List....

2021 Entry Form

SuperValu Tidy Towns
 Caring for our environment

SuperValu Tidy Towns Entry Form 2019

Your pack includes:

1. A welcome message from Minister Michael Ring and Martin Kelleher Managing Director, SuperValu
2. Entry Form with Special Awards Information and Checklist
3. Terms and Conditions

All things considered, it's **SuperValu**

Minister for the Department of Rural and Community Development
 Government of Ireland

Tidy Towns Map





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To Do List....

Tidy Towns Plan

3 or 5 Year Plan

Review Annually

- All about awareness of your area in line with the competition categories.
- Consult widely with Residents, Business & Property owners, Local Authority and relevant agencies.



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Tidy Towns Plan

- Refer to your previous years Adjudication Report for ideas
- Audit of your place
- Keep updated with any changes to the competition categories
- The Sustainable Development Goals SDG's



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Tidy Towns Map



- A4 or A3 is size
- Hand drawn is acceptable
- Clear Identifiable Landmarks
- Legend of Landmarks
- Legend of Projects



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Caring for our environment

Tidy Towns Map





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Tidy Towns Map

- Can be colour coded by Category if you wish
- Keep a blank copy and reuse
- Plan a route for the Adjudicator
- Point out Facilities/Parking/Toilets etc.
- Google My Maps or OSi Urban or Rural Place Maps might work for you
- Check with your Local Authority, Map for your area may be available





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SuperValu Tidy Towns 2021 Entry Form



- Form available at www.tidytowns.ie from launch date
- Complete all parts in the “About You” section, very important so we have current contact details and can record your entry correctly
- 8 categories – each should be completed with relevant projects and any associated Sustainable Development Goals should be highlighted.



Caring for our environment

STREETSCAPE & PUBLIC PLACES 60 Marks

3 GOOD HEALTH AND WELL-BEING

11 SUSTAINABLE CITIES AND COMMUNITIES

14 LIFE BELOW WATER

15 LIFE ON LAND

17 PARTNERSHIPS FOR THE GOALS

Buildings: Conservation and presentation of heritage buildings and quality of shop-fronts will be considered, taking account of the design, sustainability, accessibility, usability and suitability of new structures or civic amenity buildings for all people, regardless of age, size, ability or disability. Please highlight the efforts made to address derelict sites and unoccupied buildings even if unsuccessful.



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SuperValu Tidy Towns 2021 Entry Form

- Refer to your Map and reference each project under the various categories with the identifier shown on your Map
- If you have not been able to complete projects or initiatives as a result of Covid-19, please note this for your Adjudicator.
- Inform your Adjudicator on ways your group and community faced the challenges presented during the pandemic, perhaps you were involved in the Covid-19 Community Response Forum, helping those in need in your area.





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SuperValu Tidy Towns 2021 Entry Form

- We would encourage you to use photographs to support your entry form, before and after photographs will give your Adjudicator a better sense of the work completed.
- The use of links to YouTube or other videos your community have completed should be used to showcase your work, links to social media such as Facebook, Twitter etc., should also be used If your group use these platforms. Do you have a website?



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SuperValu Tidy Towns 2021 Entry Form

- Photographs should be copied into a WORD document and attached to your entry form or copied into the form under the relevant category. Please reference each photograph so that the Adjudicator knows which project it refers to.



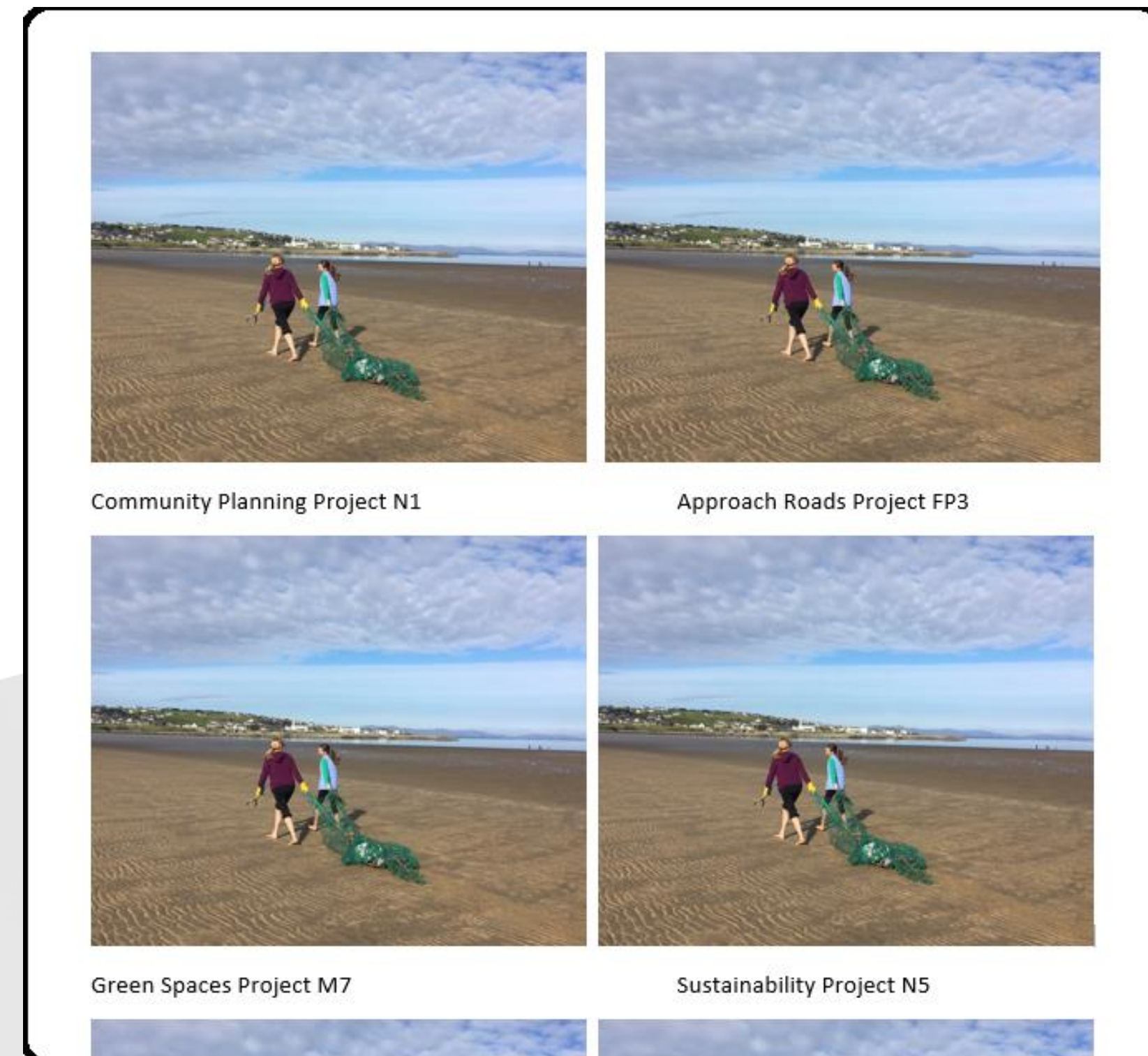


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SuperValu Tidy Towns 2021 Entry Form

- If we copy and paste our Photo into WORD we can click on any corner of the image and reduce its size. By doing this we can fit more photos on one page or in the body of the entry form.
- Please remember to title each image and include the legend identifier.





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SuperValu Tidy Towns 2021 Entry Form

- In a bid to become more sustainable and to align with Public Health Advice, we ask that you submit your 2021 entry form via email. This will eliminate postage costs and will allow us to forward your entry to your allocated Adjudicator whilst working remotely.
- As a result of the travel restrictions in place, Adjudication this year will be carried out remotely, you should therefore make every effort to showcase the work you have carried out in the entry form as the Adjudicator reviewing your entry may not be familiar with your town or village.
- Please note the file limit for entering via email is 20MB but this should be sufficient to submit the information required. Entries can also be submitted as a compressed zip folder which reduces its size for transmission.



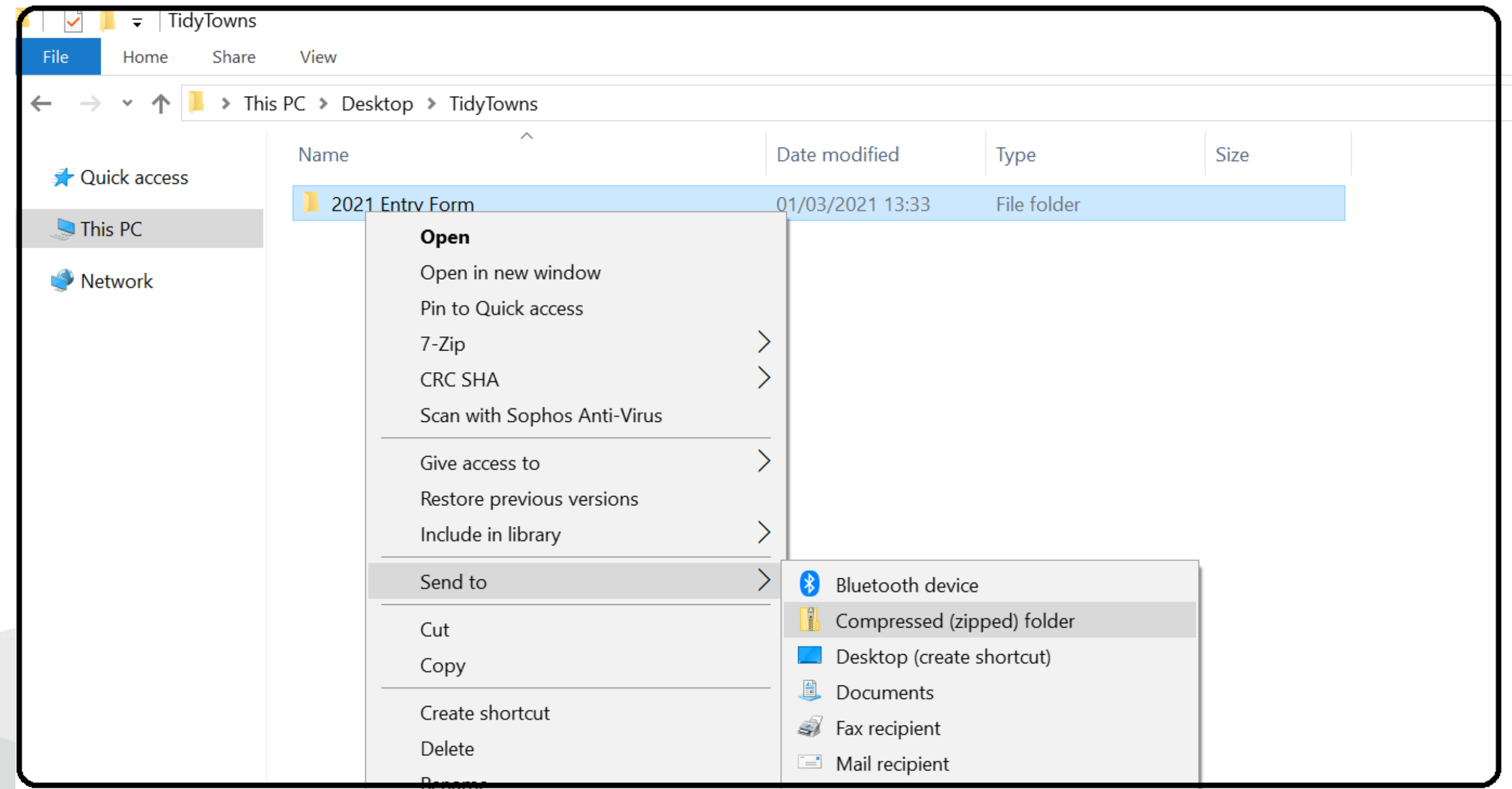


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SuperValu Tidy Towns 2021 Entry Form

- In order to create a compressed zip folder, right click on the folder and select “send to” then select “Compressed Zipped Folder” as shown here.



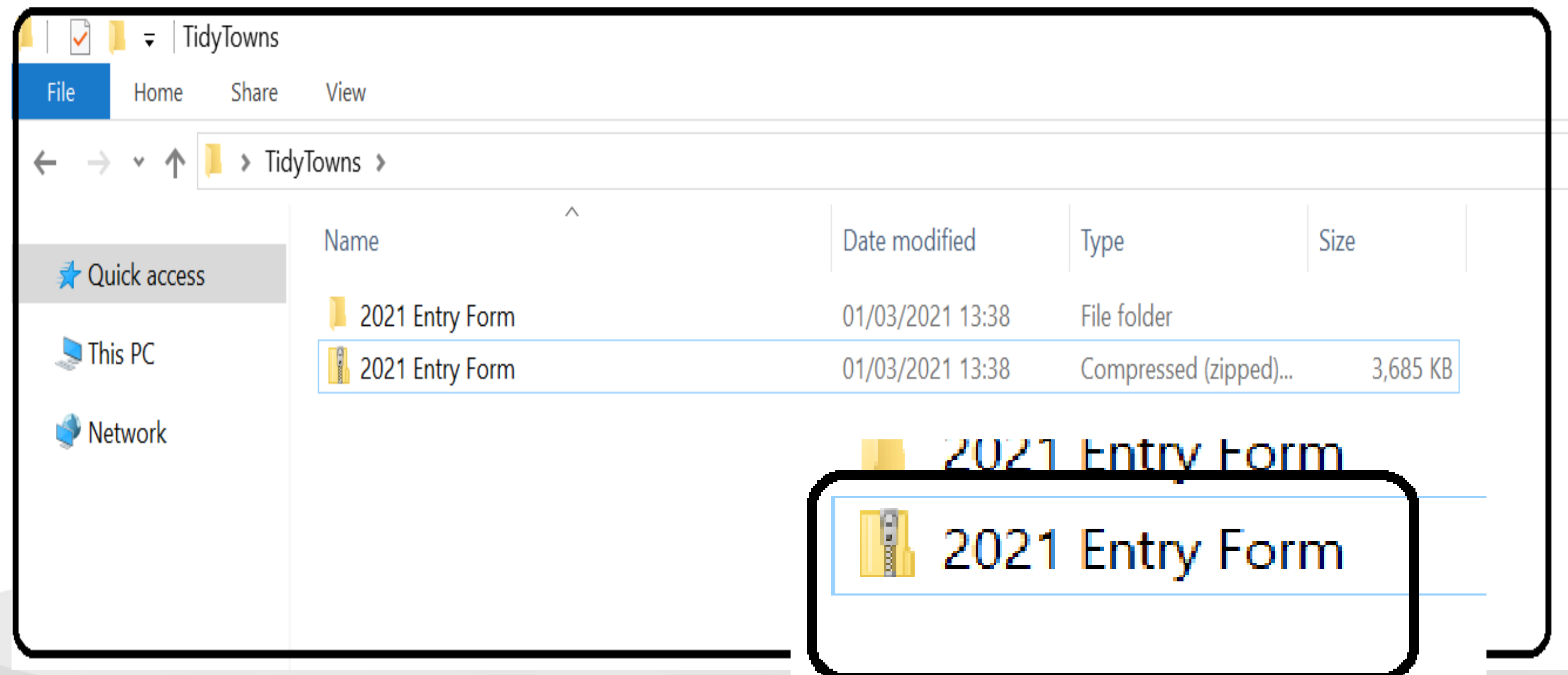


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SuperValu Tidy Towns 2021 Entry Form

- This will then create a new folder with the same name as the original folder but it will be compressed, the icon will be a small folder with a zip type image.





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SuperValu Tidy Towns 2021

The Tidy Towns unit Issue a monthly Newsletter, it issues to all registered groups. If you are not receiving this, please get in touch. We would love to hear from groups about their projects and are happy to share these with the wider Tidy Towns family.

Past issues of the Newsletter can be found on the Tidy Towns website under the “About Us” section;

<https://www.tidytowns.ie/about-us/newsletters/>





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SuperValu Tidy Towns 2021

- Minister Humphreys announced a funding package of €1 Million just before Christmas to support groups in preparing for the 2021 SuperValu Tidy Towns competition.
- All eligible groups have been contacted.
- Closing date for applications extended to March 19th, 2021.
- Other Funding Opportunities available through the Department or your Local Authority, Town & Village, LEADER, CLÁR, Outdoor Recreation Infrastructure Scheme, Urban & Rural Regeneration and Community Enhancement Funding.



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SuperValu Tidy Towns 2021

The Tidy Towns unit have a presence on social media, please follow us on Facebook and Twitter at the following links;

<https://www.facebook.com/OfficialSuperValuTidyTowns>



<https://twitter.com/TidyTownsIre>



Keep a watch on the website also for updates www.tidytowns.ie



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SuperValu Tidy Towns 2021

The Tidy Towns unit are here and happy to help

Email us tidytowns@dracd.gov.ie

Call Anne on 076 100 6938 or Helen on 076 100 6912

I can be contacted on 076 100 6836



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Thank You for your time.

Any Questions ?????