

COUNCILLORS REPORT ON CONFERENCE WHICH THEY ATTENDED

REQUIRED TO BE COMPLETED UNDER SECTION 142(5) (f) and (fa) OF THE LOCAL GOVERNMENT ACT 2001

Organiser of Conference \_\_\_\_\_

Name of Conference Cross border tourism Conference

Location of Conference four Seasons Hotel Carlingford

Date of Conference 9+10 April 2019.

Summary of Conference Content

The Conference pointed out that in a post "Brexit" era Ireland, North and South, must be prepared to market it self as a separate and distinct area.

Local Areas must then advertise these particular areas and the local projects which would be of ~~an~~ a tourist attraction.

Outside of the traditional media of T.V. Radio and News papers a professional Web Site, updated on a regular basis is a must.

Areas of Outstanding Natural beauty must be linked with a good food trail, good accommodation and Value for money.

Signature: John Gilligan

Print Name: JOHN GILLIGAN

THIS FORM TO BE SUBMITTED WITH CLAIM FORM FOR TRAVEL AND SUBSISTENCE



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REQUIRED TO BE COMPLETED UNDER SECTION 142(5) (f) and (fa) OF THE LOCAL GOVERNMENT ACT 2001

Organiser of Conference Dunalk Chamber of Commerce  
Name of Conference Cross Border Tourism Conference  
Location of Conference Four Seasons Hotel, Celbridge, Co. Louth  
Date of Conference 10<sup>th</sup> April 2019

Summary of Conference Content

Brexit, no matter the outcome, it will not affect cross border tourism, that is the message from this conference. Having heard from various speakers pitching for their own communities interests, there is certainly great ideas and objectives in the pipeline, from The Great Western Greenway, and the lessons they have learned, to developing visitor ready sustainable tourism products. The greatest power search engine of all, "YouTube" - free, can help in many ways with digital marketing everything you need to know & a practical guide on how to get more tourism customers into your own region. We finished with a "networking session", meeting the speakers and the trade exhibitors at the event.

Signature: Seán Lynell Clarke  
Print Name: Seán Lynell

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