



Comhairle Cathrach  
& Contae **Luimnigh**  
**Limerick** City  
& County Council

Seirbhísí Corparáideacha,  
Comhairle Cathrach agus Contae Luimnigh,  
Ceanncheathrú Chorporáideach,  
Cé na gCeannaithe,  
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**To: The Mayor and Each Member of Limerick City and County Council**

## **Refundable Contribution to DVM Productions Ltd. (Dolans) to support a cultural event**

A Chomhairleoir, a chara,

In 2018, Limerick City and County Council established a rolling loan facility of €150,000 to facilitate large scale cultural events taking place by providing cashflow for upfront costs in staging the event.

DVM Productions Ltd (Dolans) will produce a large-scale music event at the new recently announced Docklands site in Limerick City in June 2019. 'Dolans Presents' is planning a series of 'Live at the Docklands' concerts over the June Bank Holiday weekend 2019 with a projected attendance of 3,500 per event. This will be at the Limerick Docks in a specially erected marquee, giving Dolan's the largest capacity venue it has brought to Limerick city to date.

The first concert announced is '2FM Live with Jenny Greene and the RTÉ Concert Orchestra.' 2FM radio presenter Jenny Greene introduced a whole new audience to hearing and seeing an orchestra in full flight when they combined at the Electric Picnic in 2016. They were the standout act of Electric Picnic that year, with queues to get near the Rankin's Wood stage. They topped the list for many as the highlight of the weekend.

Since then the collaboration has gained a reputation for giving fans an unparalleled live experience. The event became the fastest selling music gig in Galway International Arts Festival's 40-year history in 2017, with their Festival Big Top gig selling out in under an hour. Limerick is one of three venues due to be played this summer – Limerick, Cork and Dublin.

Live at the Docklands will be a new venue for local concert goers and will be able to attract the bigger concert names due to an increase in capacity. It is also helping to regenerate an old and underused part of the city. The 2019 event will act as a taster of what can be

achieved in Limerick on the concert front, as 2020 sees the JP McManus Pro-Am return to Adare as well as an appetite in Limerick and the greater mid-west region for more concerts.

Based on the accepted industry multiplier of €6.06 generated for the local economy for each €1 spent on a ticket, this event at 'Live at the Docklands' will provide an economic boost of just over €1 million to Limerick.

DVM Productions Ltd on behalf of Dolans have sought a repayable financial contribution of €150,000 from Limerick City and County Council to facilitate the staging of this event.

### **Recommendation**

It is recommended that the Council approve, under section 66 of the Local Government Act 2001 (as amended), a financial contribution of €150,000 from Limerick City and County Council to DVM Productions Ltd, repayable by 30<sup>th</sup> November 2019, subject to availability of the facility.

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Sean Coughlan  
Director of Services  
Support Services