This is a Renaissance, This is Innovation
This is Limerick
#ThisIsLimerick

Limerick is winning business, creating jobs, regenerating its urban centre, and redefining its public image. Limerick has grown through positive disruption, having taken bold decisions to recover from the economic crisis. Its council has a well-articulated vision for the future, and a plan and commitment to make it happen. There is a remarkable degree of community and business 'buy-in' to the future vision of the city.

More than 12,000 jobs have been announced since 2013 with more than €1.7bn of investment by new or existing companies. The re-development and regeneration of the city centre – the most transformational and largest commercial property development programme outside Dublin - is well underway thanks to the establishment of Limerick Twenty Thirty DAC.

This is a Renaissance. This is Innovation. This is Limerick.

One of Ireland’s fastest growing cities

45% of population < 35 years

#ThisIsLimerick

IRELAND’S THIRD LARGEST CITY

73% of population of working age

500k people within a 60-minute drive

QUALITY OF LIFE & AFFORDABILITY

44% LOWER residential rental costs compared with Dublin

30% LIMERICK CITY DWELLERS SPEND JUST 30% OF AFTER-TAX INCOME ON RENT

HIGHEST DISPOSABLE INCOME OUTSIDE OF DUBLIN (€22,848)

4TH place to buy a home out of 297 cities

WILD ATLANTIC WAY GATEWAY

93% of professionals who moved to the mid-west for their career are much happier with their location

Walkable Compact City

HOME TO OVER 150 NATIONALITIES

500k people within a 60-minute drive

45% OF population TO INCREASE BY 50-60% TO OVER 141,000 BY 2040

150 nationalities

93%

MINUTES AVERAGE COMMUTE TIMES

LOW CONGESTION LEVELS

SHORT COMMUTE TIMES

44% LOWER rental costs compared to 55% of take-home pay for Dublin occupants

OUT OF 297 CITIES

LOW CONGESTION LEVELS

SHORT COMMUTE TIMES

HIGHEST DISPOSABLE INCOME

4TH place to buy a home out of 297 cities

WALKABLE COMPACT CITY

93% of professionals who moved to the mid-west for their career are much happier with their location
Limerick has three renowned third level institutions, University of Limerick, Limerick Institute of Technology, and Mary Immaculate College, in addition to other institutes, providing a strong pipeline of talent for local businesses.

**EDUCATION, SKILLS & TALENT**

Home to #1 Secondary School in the Country

**#ThisIsLimerick**

- UL is winner of Best Erasmus Programme and Best Collaboration for its Cooperative Education Programme - Irish Education Awards 2018
- LIT Library wins Best International Research Project Collaboration award at the Irish Education Awards 2018
- LIT is building a new Engineering Campus and a new Science and IT building - a €36m investment

**ETHOS OF TRAINING AND RETRAINING**

- People in employment in Mid-West: 162,000+
- 12,000+ new jobs created in Limerick over the last 5 years
- Average primary class size: 5.2% from peak of 17.1% in 2010

**LOW UNEMPLOYMENT**

- 1,200+ new jobs created in Limerick over the last 5 years
- 162,000+ people in employment in Mid-West

**APPRENTICESHIP PROGRAMME EXPANSION**

- Apprenticeship programme expansion across industry sectors

**CONFIRM**

- Science Foundation Ireland new research centre for smart manufacturing

**HOME TO #1 SECONDARY SCHOOL IN THE COUNTRY**

- Limerick recognised by UNESCO as a Learning City
- AVERAGE PRIMARY CLASS SIZE: 6,000 graduates per year
- 24,000 third level students

**CONCLUSION**

- International students from more than 100 countries
- 6,000 graduates per year
- 24,000 third level students

**STEM SUBJECTS**

- Students of STEM subjects account for 1/3 of graduates from UL and LIT

**ETHOS OF TRAINING AND RETRAINING**
LIMERICK FOR INVESTMENT

12,000+
ACTIVE ENTERPRISES OPERATING IN LIMERICK
Including Johnson & Johnson, Analog Devices, Regeneron Ireland, Dell, Cook Medical, General Motors, Northern Trust, Uber and WP Engine

LIMERICK TWENTY THIRTY
MOST TRANSFORMATIONAL AND LARGEST COMMERCIAL PROPERTY DEVELOPMENT PROGRAMME OUTSIDE OF DUBLIN

12,000
new jobs created in Limerick over the last 5 years

128
IDA IRELAND client companies
(EMPLOYING OVER 17,700 STAFF)

59
IDA IRELAND client companies

EDWARDS LIFE SCIENCES has chosen the mid-west as a location, with an expected investment totalling €80m & 600 jobs

STRONG TRACK RECORD OF FDI INVESTMENT AND REINVESTMENT
Mid West is home to

ICT/HARDWARE/SOFTWARE
Most important sector for FDI investment followed by
ENGINEERING/MEDICAL TECHNOLOGY

DIVERSITY ACROSS A VARIETY OF INDUSTRIES
Development of new industry, for example Film and Media with TROY STUDIOS

TECH COMPANIES IN LIMERICK: 12 OF WHICH HAVE WOMEN FOUNDERS

SUPPORTIVE BUSINESS ENVIRONMENT
Collaborative local engagement

AVAILABLE AND AFFORDABLE HIGH-END OFFICE SPACE
- Rental rates second most affordable after Waterford city
- Gold and platinum LEED office space

LARGEST ECONOMIC SECTORS IN LIMERICK: WHOLESALE and RETAIL TRADE, CONSTRUCTION and PROFESSIONAL SCIENTIFIC and TECHNICAL ACTIVITIES

KEY SECTORS INCLUDE HUMAN HEALTH AND SOCIAL WORK

EDUCATION AND IT

LARGEST ECONOMIC SECTORS IN LIMERICK: WHOLESALE and RETAIL TRADE, CONSTRUCTION and PROFESSIONAL SCIENTIFIC and TECHNICAL ACTIVITIES

3
TECH COMPANIES IN LIMERICK, 12 OF WHICH HAVE WOMEN FOUNDERS

OVER €1BN
Investment in new enterprise and property infrastructure as part of LIMERICK 2030

EDWARDS LIFE SCIENCES HAS CHOSEN THE MID-WEST AS A LOCATION, WITH AN EXPECTED INVESTMENT TOTALLING €80m & 600 JOBS

#ThisIsLimerick
Ireland's Most Connected Economic Fulcrum

Completion of M20 motorway to Cork and Northern Distributor Road will enhance intercity and intracity connectivity.

Only location in Ireland with road access to all other regional urban cities within 90 minutes.

2 hours motorway from Dublin.

Shannon Foynes Port Company (SFPC) is Ireland's largest deep-water port, handling the largest quantity of cargo in the country after Dublin.

SFPC has announced plans for an unprecedented expansion at its general cargo terminal, Foyles, adding more than two-thirds the size of its existing area.

Shannon International Airport within 20 minutes drive. 1.75 million passengers served by Shannon Airport in 2017.

1.75 million daily global air access.

Over 40% of US FDI companies are within the airport’s catchment, reflecting its importance as a key FDI enabler.

Handling the largest quantity of cargo in the country after Dublin.

One smart energy district - first city to appoint a chief digital officer.

First city to appoint a chief digital officer.

Fibre optic connectivity.

Limerick.ie - one single integrated platform, with 2,000 attractions, services, community groups and businesses and 1,000 events each year.

Connected Limerick.

Towards a sustainable smart Limerick informed - engaged - transformed.

Smart Limerick.

One smart living district.

Smart homes.

Smart buildings.

Ireland's lighthouse smart city.

Building Ireland's first digital city.

#ThisIsLimerick

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Fibra optic connectivity.

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Building Ireland's first digital city.
Limerick for Lifestyle
Culture, Sport and Festivals

Ireland's only biennial of contemporary art - EVA INTERNATIONAL

Home to Top Class National Venues
University Concert Hall, Limerick Theatre, Belltable Theatre, Big Top, Dolan's Warehouse and more

Cultural institutes include Limerick City Gallery of Art, RTE Lyric FM, The Irish Chamber Orchestra and the World Academy of Music & Dance

Up to 100 Festivals a Year

Multi Million Redevelopment of our Premier Thoroughfare O'Connell Street (LUROC Project)

Home of Munster Rugby

Thomond Park

EUROPEAN CITY OF SPORT

Media hub for Film and TV - Troy Studios

UL Sport

Gaelic Grounds Limerick

50,000 Capacity

Over 1,000 Sports Clubs

Former European City of Sport

Home to Significant Historical Sites including King John's Castle, Treaty Stone, St. Mary's Cathedral

First National City of Culture

Limerick School of Art and Design - in Top 50 schools in the world

ThisIsLimerick

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Gut feel is a large portion of any site selection. When we picked Limerick years ago, we simply felt good about the community, universities and people. A few years and a lot of experience later, I can now confidently say I know Limerick is a place where you can build and thrive as a biotech. We are proud of what has happened here and the vast majority of this work has been completed by people who come from Munster. These folks built, validated and began production in a way I'd put up against any other team on the planet. We feel at home here and the way we have been welcomed has made our ongoing growth and investment in Limerick rewarding on the most personal levels.

DAN VAN PLEW
Executive Vice President and General Manager Industrial Operations and Product Supply
REGENERON

For Northern Trust, Limerick is a superb place to do business. Excellent infrastructure and top class facilities. A superb calibre and pool of graduates, people with experience are coming to our door. Having grown up in Dublin, our family enjoys a quality of life here that we could never have achieved in a capital city. We now enjoy the best of both worlds, city life with country living.

CATHERINE DUFFY
General Manager
NORTHERN TRUST LIMERICK

In the past five years, Limerick has transformed itself. Many would naively sit back and say “job done” but Limerick continues to transform and build a unified offering for families, communities, and businesses. I cannot get over the energy and sense of unified forward momentum we are seeing emerge in Limerick. Limerick City and County Council, flanked by the IDA and Enterprise Ireland, locked together with community and businesses is a force to rival Munster Rugby’s front row.

PAUL RYAN
Director, Technical Support & Site Lead
WP ENGINE

When we chose Limerick as the location for our HQ, we looked closely at our values; excellence, tenacity, innovation and integrity. A company can talk about these, but it is people that bring these values to life. The people of Limerick and the wider Mid-West region have proven to be a great cultural fit for our company, have brought our values to life, and have given us a competitive edge both at home and abroad. With a thriving business community and a supportive local authority, doing business in Limerick has never been easier. We now have offices across Ireland and in the US, but Limerick is our beating heart.

DAVID JEFFREYS
CEO
ACTION POINT

Everyone knows it’s easier to get things done when people work together. One of the great strengths of Limerick and this region is its ability to work collectively towards a common goal and be the authors of our own destiny. This region is an exemplar for collaboration across the public and private sectors. For example, the three higher educational institutes in Limerick work collectively and proactively with employers to meet the talent needs for existing and new companies. Limerick Chamber members have highlighted the critical importance of supporting a talent pipeline, and this region has been innovative in delivering new education models, both at further education and higher education in areas where there is high demand for skills.

DR. MARY SHIRE
Vice-President of Research at University of Limerick and President of Limerick Chamber

The region offers employees great choice and opportunity in a broad range of sectors from Pharmaceutical, Medical Device to ICT, Finance and Aviation.

The people of Limerick and the wider Mid-West region have proven to be a great cultural fit for our company.

#ThisIsLimerick
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