

17th May 2018

To: The Mayor and Each Member of Limerick City and County Council

Report on recommendations : Limerick Film Bursaries 2018

A Chomhairleoir, a chara,

At the Cultural Strategic Policy Committee, held on 14th May 2018, a report on the Limerick Film Bursaries 2018 recommendations were presented by Ms. Sheila Deegan, Culture and Arts Officer.

After discussion, it was agreed that the recommendations go forward for approval to the full Council. A full report is enclosed.

Ar moladh Ms. E. McSherry,
Cuidithe ag Cllr J. Loftus, agus glacadh leis:

“That the following Short Film Bursaries be recommended to Council for approval”

| Grant Recipient | Project title | Municipal area (where activity will take place) | Grant Awarded |
|------------------------------------|--|---|------------------|
| Carbonated Comet Productions | The Hill | Limerick Metro | €8,000 |
| PIO Media | Everything Looks Better in the Sunshine | Limerick Metro | €8,000 |

Is mise le meas,

Sheila Deegan
Culture and Arts Officer

The following report details the recommendations from the panel of the new Limerick Short Film Bursaries scheme with its first round in 2018. This bursary scheme was proposed in light of the development of Troy Studios and aim to support professional Limerick-based filmmakers, established and emerging in all genres, to foster and support the development of original film production.

Limerick Short Film Bursary - €8,000 (2 Awards Available)

The objectives of Limerick Short Film Bursaries are informed by the Limerick Cultural Strategy: A Framework 2016 – 2030 and are to:

- Support Limerick film makers and build capacity in the sector through recognising the need to support the making and development of creative work as well as its presentation;
- Encourage development of quality new work in Limerick and the promotion of regional and national interest in Limerick’s film scene;
- Continue to foster dialogue and build strong relationships between LCCC and the cultural sector through partnerships and collaboration.

Assessment criteria

Individuals and organisations based in Limerick were free to apply for the above bursaries to support film projects at all stages, whether in the initial phase of research and development or at the later stages of production, given that they:

- Are professional film makers;
- Are based in Limerick;
- Are submitting an original proposal or development work in relation to an existing piece.

All eligible applications submitted within the deadline were considered by an independent selection panel of experienced film professionals, appointed by Limerick City and County Council. Limerick Film Bursaries are assessed in a competitive context, the criteria for assessment are informed by the Limerick Cultural Strategy: A Framework 2016 – 2030 and are as follows:

- Artistic merit of proposed project and relevance to Limerick’s artistic programme (max. 35 marks);
- Applicant’s track record and relevant experience (max. 20 marks);
Impact (max. 15 marks):
 - Stimulating public interest;
 - Promoting interest and knowledge in arts, culture and creativity;
 - Providing professional development;
 - Promoting the highest standard in creativity and excellence in all aspects of cultural activity;
- Originality/Innovation (max. 30 marks).

The Panel

The selection panel met on the 26th April to assess and make recommendations on all eligible applications. The panel was composed of:

- Hugh Travers, a writer of live action drama, comedy, theatre, animation and documentary, currently developing a new comedy-drama series with Channel 4, BBC Worldwide and Deadpan Pictures
- Lindsay J. Sedgwick, A member of the Irish Writers Guild, the Irish Film and Television Academy and the Irish Writers' Centre. Founder of the Creatives in Animation Network, 2012
- Kate Kennelly – Arts Officer and Creative Ireland Coordinator Kerry County Council.

There were 19 submissions covering a number of genres from documentary to animation. The panel welcomed the very high level of interest and the excellent quality of the applications, making the following recommendations:

1. Carbonated Comet Productions for *The Hill*
2. PIO Media for *Everything Looks Better in the Sunshine*

The Projects

Carbonated Comet Productions

Carbonated Comet Productions was set up in 2016 as a Limited Company with the aim of producing quality film that appeals to a global audience.

The Hill, focuses primarily on social themes and concerns itself with the main character's attempt to provide a better way of life for himself and his family. The bursary is intended to fund the entire production of the film, from inception through to delivery.

With principal photography to be shot entirely on location in Limerick, this will foster engagement with the local community.

PIO Media

PIO Media is a production company that uses creativity, expertise and the latest technology to provide film, TV and online production services in Limerick.

Everything Looks Better in the Sunshine is a fun, quirky romantic comedy that takes place in Limerick City over a single day. The Limerick Short Film Bursary will be used to rent equipment, pay crew and cover relevant expenditure incurred over the course of the filmmaking process. It is intended to engage with local film production courses, giving young filmmakers the opportunity to work with industry professionals, providing them with practical, hands on experience.



Recommendation

There were nineteen applications for the two available Limerick Short Film Bursaries. The recommendation from the panel is to award the two successful applicants as follows:

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