

To the Chair and each member of the Cultural SPC

Presentation from CWB on proposal for a new festival for Limerick

LEAF : (Limerick Electronic Arts Festival)

Background

The Limerick Metropolitan GMA Festivals and Events Grant Scheme was the result of a strategic decision by the elected officials of the Metropolitan District to provide a competitive scheme that offered funding to support the research and development of concepts for new festivals/events.

This strand of funding by the Limerick Metropolitan District GMA Festivals and Events Grant Scheme was to support the professional research and development of concepts for new festivals and events in the Metropolitan District of Limerick. By providing grant aid to research and develop festival and event concepts and ideas through professional research and feasibility studies to encourage new, innovative and sustainable festivals and events which from inception bring economic, social, and cultural value to the city.

All GMA Festivals and Events Grant Scheme applications were assessed by a selection panel composed of experts in the area of festivals and events and elected members of the Metropolitan District Council. Their recommendations were brought to the July 2017 meeting of the Metropolitan District of Limerick City and County Council for approval.

The following was approved at the July 2017 meeting of the Limerick Metropolitan District meeting;

Electronic Music Festival (CWB)

A grant of €5,000 to be awarded to support establishing the feasibility of the Festival, examining suitable location and dates; considering the international season for this type of festival and the calendar in Limerick, particularly the potential for complementary programming with another festival, e.g. the Food Truck Festival. To produce a business plan with financial projections and a marketing plan.

At the December 2017 meeting of the Limerick Metropolitan District a presentation on proposed new Festival, LEAF – Limerick Electronic Music and Arts Festival was received.

Messrs. P. Boland and J. Clarke from CWB Event Management joined the meeting for this item and presented details of a proposed Limerick Electronic Music and Arts Festival which it was proposed to run on the 9th and 10th March, 2018. The presentation covered the extent of research that had been engaged in, the range of possible events to be included,

the use of existing facilities and the target audience which would include the student population of the city.

It was agreed that the proposal should be brought to the Cultural Strategic Policy Committee for consideration.

Sheila Deegan

Culture and Arts Officer