

**To: The Cathaoirleach and Each Member of the Municipal District of
Adare-Rathkeale**

Town Engage Adare

A Chomhairleoir, a chara,

The Public Interest Development (PID) Office within the Economic Development Directorate are working on public realm design through an innovative place making process called 'Citizen Open Innovation.' Through this process PID have created an ecosystem for collaboration and engagement through a co-design process called 'Town Engage'. In 2018, PID seek to utilise 'Town Engage' in Adare to assist the town with developing an inclusive vision for a Public Realm Project in the town, namely the town threshold. The threshold will have the purpose of welcoming travellers to the town, slowing traffic down to provide a safer environment for pedestrians and cyclists, beautifying the approach road with landscaping and informing the development of a town identity through a designer lead community creativity endeavour. PID will coordinate engagement with local stakeholders to assist in transforming Adare's threshold into a more engaged public space by coordinating, articulating, translating, analysing and representing the aspirations of the communities of interest. Funding has been achieved through the Creative Ireland programme- Pillar 2, Enabling Creativity in every Community.

Why utilise Town Engage?

- To articulate/share community hopes for Adare's threshold;
- To coordinate bottom up and interagency contribution to the design of public areas;
- To identify those who wish to work together to improve the town: design champions, neighbourhood stewards, Friends of the Historic town etc.

Town Engage Calendar of Events

The Town Engage program for Adare is scheduled for the week beginning 9th October through to the 13th October. A calendar of community engagement events including a community learning day and field tours, community auditing and open source mapping sessions, design workshops and an open critiques have been scheduled.

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Rosie Webb

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