

**MINUTES OF PROCEEDINGS AT MEETING OF THE MUNICIPAL DISTRICT OF CAPPAMORE-KILMALLOCK HELD IN ÁRAS MAINCHÍN SEOIGHE, MILLMOUNT, KILMALLOCK, ON THURSDAY, 15<sup>TH</sup> JUNE, 2017, AT 3.30 P.M.**

**PRESENT IN THE CHAIR:**

Councillor E. Ryan, An Cathaoirleach.

**MEMBERS PRESENT:**

Councillors Donegan, Gleeson, Mitchell, O'Donnell, Sheehy, Teefy.

**OFFICIALS IN ATTENDANCE:**

A/Director, Support Services – Finance, Corporate, Human Resources and ICT (Mr. S. Coughlan) Senior Executive Engineer, Cappamore-Kilmallock (Mr. B. Murphy), Executive Engineers, Cappamore-Kilmallock (Messrs. J. Moloney and J. Sheehan), Head of Marketing and Communications (Ms. L. Ryan), Staff Officer, Tourism Unit (Ms. M. O'Brien), Meetings Administrator (Ms. T. Knox), Staff Officer, Corporate Services (Ms. C. Sheehy).

**1. Adoption of Minutes**

Circulated, copy of draft Minutes of Meeting of the Municipal District of Cappamore-Kilmallock held on 18<sup>th</sup> May, 2017.

Proposed by Councillor Mitchell;  
Seconded by Councillor O'Donnell;  
And Resolved:

“That, the draft Minutes, as circulated, be taken as read and adopted and signed.”

With the permission of the Cathaoirleach it was agreed that Item 3 would be taken at this point.

**3. Economic Development Directorate**

**Tourism/Marketing**

The Cathaoirleach welcomed Ms. Laura Ryan, Head of Communications and Marketing, and Ms. Majella O'Brien, Staff Officer, Tourism Unit, to the Meeting.

The Head of Communications and Marketing gave a PowerPoint presentation on the new office of Communications and Marketing for the Council. She informed the Members that their main aims were as follows:

1. Corporate Communications – media releases, social media, photography, brand guidelines and internal communications.
2. Marketing – overall Limerick promotion, digital marketing, festivals, invest Limerick and Limerick Twenty Thirty.
3. Limerick.ie – responsible for all content on the site, monthly business and discover newsletter

She outlined to the Members that the Communications and Marketing Department was creating marketing assets for Limerick through the use of the following:

- Invest Limerick new video content.
- Digital profiles on FDI (foreign direct investment) companies, graduates who had moved back.
- Monthly business bulletin.
- Limerick.ie launch – the official guide to Limerick.
- New drone footage of Limerick for media use.
- Creation of large media bank of general Limerick lifestyle/promotional images.
- Limerick City and County Council economic data profiling report.

She advised the Members that her Department was creating a visitors' promotion of Limerick through the following;

- Our County, our stories digital campaign (social media).
- Launch of 2017 new Limerick City and County guide.
- Limerick tagged bloggers event.
- Festivals marketing.
- Digital marketing/traditional marketing mix.
- New Limerick brand rollout planned following completion of Tourism Strategy and Destination Marketing Plan.
- Working in partnership with Fáilte Ireland/Shannon Airport/Third Levels.
- Major re-launch of Limerick.ie.

The Staff Officer, Tourism Unit, then addressed the Meeting and continued with the PowerPoint presentation, speaking on the Tourism Strategy. She informed the Members that the Tourism Department was set up in August 2016. They undertook a baseline study, consultations and desktop research in conjunction with Public Participation Network, Fáilte Ireland, Waterways Ireland. She stated that the first draft of the Tourism Strategy would be completed by the end of June 2017. This would include a Limerick Tourism Forum, with short, medium and long term action plans. She informed the Members that the Council was working closely with groups such as, Munster Vales, Ballyhoura Fáilte and Kilmallock Tourism Group.

She provided information to the Members on the following projects:

1. Explore East Limerick Booklet - containing a pull-out map of the area identifying all playgrounds and attractions, and the contents would be re-usable. The cost involved for same was €13,000; €5,000 for booklet creation and €8,000 for printing including web version.
2. Lough Gur – Summer Solstice – this event would take place on 21<sup>st</sup> June, 2017, commencing at 5.10 am in conjunction with Ancient Music Ireland. The cost involved for same was €3,500; €1,500 for musicians and €2,000 for video production.
3. Clare Glens, Murroe – new signage and map of Limerick to be erected. The cost involved for same was €3,000.

The Members thanked the staff in attendance for this item and commended them on their excellent work to date.

On the proposal of Councillor Sheehy, seconded by Councillor Teefy, the District approved the proposed expenditure of €19,500, as set out above, for funding under the District's General Municipal Allocation – Tourism Development, Recreation and Amenity Allocation.

## **2. Physical Directorate**

### **Footpath in Nicker**

Mr. J. Sheehan, Executive Engineer, addressed the Meeting and gave an overview on the proposal to construct a footpath to link Nicker School to the village.

He informed the Meeting that the cost involved in placing the footpath on the left-hand side of the road would be €110,000 and, if placed on the right-hand side of the road, would be €210,000.

He outlined that the allocation for this scheme for 2017 was €23,500, which would cover the cost of public lighting. It was also hoped to place the surface water drainage pipeline, but this would involve a subsidy from the General Maintenance Allocation for Local and Regional Roads 2017.

He stated that it would be possible to place the footpath on either side of the road but the costs involved would be substantially different and that, in his opinion, the safest option would be to put the footpath on the left-hand side of the road.

Varying views were expressed by the Members and, following on from discussion, it was agreed that the Executive Engineer would meet with the residents to discuss their concerns and revert back on this matter at the July Meeting. On foot of this, Councillor Ryan stated he would defer his Notice of Motion until the July Meeting.

#### **4. Social Development Directorate**

##### **Age-Friendly Seating**

The Meetings Administrator circulated report to the Members from the Programme Manager, Age-Friendly Limerick, dated 13<sup>th</sup> June, 2017, in relation to the Age-Friendly Seating Project.

The report stated that at the September Meeting of the Municipal District, the Members had allocated a sum of €10,000 from the General Municipal Allocation to Age-Friendly Limerick. This was to be used to provide Age-Friendly seating in a number of locations, to be confirmed, across the Municipal District. To date, these funds had not been spent.

Following some discussion, it was agreed that the funds would be divided equally between the Members and that they would give details of proposed locations for seating, together with contact details for the local community/tidy towns group, to the Programme Manager, Age-Friendly Limerick.

### **Notices of Motion**

#### **5. Notice of Motion submitted by Councillor L.M. Sheehy**

*I will move at the next Meeting that this District would fund innovative building of bus shelters where needed in the District of Cappamore-Kilmallock with the €10,000 that has been allocated to Tourism in the District's General Municipal Allocation.*

With the agreement of the Meeting, this Motion was withdrawn by Councillor Sheehy.

The Members thanked Councillor Sheehy for withdrawing her Notice of Motion and requested that a local representative from Local Link be invited to attend the July Meeting.

#### **6. Notice of Motion submitted by Councillor M. Donegan**

*I will move at the next Meeting that this District call on Irish Water to carry out upgrade works to the Waste Water Treatment Plant in Oola to comply with current regulations.*

The Motion was proposed by Councillor Donegan and seconded by Councillor Teefy.

##### **REPLY:**

A design report was completed for the treatment plant which highlighted and recommended upgrades required in order to ensure compliance of the plant with regulations. This report was submitted to Irish Water on 14<sup>th</sup> March, 2017, and a response is awaited. Irish Water [localresupport@water.ie](mailto:localresupport@water.ie) has been advised of the Notice of Motion.

It was agreed that the Senior Executive Engineer would investigate this matter further and report back to the July Meeting.

**7. Notice of Motion submitted by Councillor E. Ryan**

*I will move at the next meeting that this District provide Road Restoration Funding to complete the necessary road works and footpath at Nicker - this footpath to run from the Priest's house to Nicker School with pedestrian crossing to School.*

It was agreed that this Motion would be deferred to the July Meeting.

**General Operatives**

With the permission of the Cathaoirleach, in response to a query regarding the recruitment of General Operatives, the A/Director stated that the short-listing had been completed, interviews would commence within the next two weeks and a panel for same would be put in place.

This concluded the Meeting.

Signed:

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**Cathaoirleach**

Dated:

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